

ORDER



Orders
Order / Rev: 713834
Alt Order #: 06316434
Product Desc: OBAMA FOR AMERICA
Estimate: 1775
Flight Dates: 09/15/12 - 09/21/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/12	09/16/12	9	\$21,600.00	\$18,360.00
09/17/12	09/23/12	96	\$125,250.00	\$106,462.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	105	\$146,850.00	\$124,822.50	0.00
Totals	105	\$146,850.00	\$124,822.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/17/12	09/21/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	1:00	5	\$2,000.00	P-3	0.00	NM	5	\$10,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$2,000.00		0.00			
E 2	WTSP	09/17/12	09/21/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	1:00	5	\$1,400.00	P-3	0.00	NM	5	\$7,000.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$1,400.00		0.00			
E 3	WTSP	09/17/12	09/21/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	1:00	5	\$1,800.00	P-3	0.00	NM	5	\$9,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$1,800.00		0.00			
E 4	WTSP	09/17/12	09/21/12	Y&R Young and the Restless	CM	1230-130p (12:30 PM-1:30 PM)	MTWTF--	1:00	5	\$2,200.00	P-3	0.00	NM	5	\$11,000.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$2,200.00		0.00			
E 5	WTSP	09/17/12	09/21/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	1:00	5	\$700.00	P-3	0.00	NM	5	\$3,500.00
THE LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$700.00		0.00			

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Advertiser: Obama/D/President
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Estimate: 1775
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	09/17/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	1:00	5	\$900.00	P-4	0.00	NM	5	\$4,500.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$900.00		0.00						
E 7	WTSP	09/17/12	09/21/12	B&B Bold and Beautiful	CM	130-2p (1:30 PM-2:00 PM)	MTWTF--	1:00	5	\$2,200.00	P-3	0.00	NM	5	\$11,000.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$2,200.00		0.00						
E 8	WTSP	09/17/12	09/21/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	1:00	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$1,200.00		0.00						
E 9	WTSP	09/17/12	09/21/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	1:00	5	\$800.00	P-4	0.00	NM	5	\$4,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$800.00		0.00						
E 10	WTSP	09/17/12	09/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	1:00	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$550.00		0.00						
E 11	WTSP	09/17/12	09/21/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	1:00	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$550.00		0.00						
E 12	WTSP	09/17/12	09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	1:00	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$1,000.00		0.00						
E 13	WTSP	09/17/12	09/21/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	1:00	5	\$350.00	P-4	0.00	NM	5	\$1,750.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$350.00		0.00						
E 14	WTSP	09/17/12	09/21/12	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	1:00	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$1,000.00		0.00						
E 15	WTSP	09/17/12	09/21/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	1:00	5	\$2,600.00	P-4	0.00	NM	5	\$13,000.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$2,600.00		0.00						
E 16	WTSP	09/17/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	5	\$400.00	P-4	0.00	NM	5	\$2,000.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$400.00		0.00						
E 17	WTSP	09/17/12	09/21/12	730-8p Jeopardy	CM	730-8p	MTWTF--	1:00	5	\$3,000.00	P-4	0.00	NM	5	\$15,000.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$3,000.00		0.00						
E 18	WTSP	09/17/12	09/21/12		CM	7-9a	MTWTF--	1:00	5	\$400.00	P-4	0.00	NM	5	\$2,000.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning		(8:00 AM-9:00 AM)									
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$400.00		0.00						
E 19	WTSP	09/17/12	09/21/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	MTWTF--	1:00	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
				10 News, 9am											
				10 NEWS EFF. 9/12/11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	MTWTF--	5		\$200.00		0.00						
E 20	WTSP	09/15/12	09/15/12	LN (Sa)	CM	Sa 11-1135p	-----S-	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
				Late News (Sa)											
				10 NEWS-11P SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$1,400.00		0.00						
E 21	WTSP	09/15/12	09/15/12	NCAA Football Game #2	CM	3-7p	-----S-	1:00	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
				NCAA Football Game #2											
				SEC ON CBS WK 1 20129/15/12											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$5,000.00		0.00						
E 22	WTSP	09/15/12	09/15/12	Sat 7-730p	CM	Sat 7-730p	-----S-	1:00	1	\$800.00	P-4	0.00	NM	1	\$800.00
				Wheel of Fortune											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$800.00		0.00						
E 23	WTSP	09/15/12	09/15/12	Sat 8-10a	CM	Sat 8-10a	-----S-	1:00	1	\$600.00	P-4	0.00	NM	1	\$600.00
				CBS This Morning Saturday											
				CBS THIS MORNING - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$600.00		0.00						
E 24	WTSP	09/16/12	09/16/12	Face the Nation	CM	Sun 1030-1130a	-----S	1:00	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
				Face the Nation											
				FACE THE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,000.00		0.00						
E 25	WTSP	09/16/12	09/16/12	LN (Su)	CM	Su 11-1135p	-----S	1:00	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
				Late News (Su)											
				10 NEWS-11P SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,800.00		0.00						
E 26	WTSP	09/16/12	09/16/12	Sun Prime A	CM	7-8p	-----S	1:00	1	\$9,000.00	P-4	0.00	NM	1	\$9,000.00
				60 Minutes											
				60 MINUTES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$9,000.00		0.00						
E 27	WTSP	09/16/12	09/16/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	1:00	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
				CBS Sunday Morning											
				CBS SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	2		\$1,000.00		0.00						
E 28	WTSP	09/18/12	09/18/12	Tue Prime Other	CM	9-11p	-T-----	1:00	1	\$9,000.00	P-4	0.00	NM	1	\$9,000.00
				NCIS: Los Angeles											
				NCIS: LOS ANGELES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$9,000.00		0.00						
													Totals	105	\$146,850.00